

HOSTED BY ARTS AUDIENCE INSIGHTS CIC

# AUDIENCE ENGAGEMENT WORKSHOPS

Build knowledge of effective arts audience engagement planning and strategies.

Develop an understanding of engagement psychology to better connect with audiences and build a more relevant cultural experience for them.

Focused on increasing access for underrepresented and traditionally unengaged arts audiences.

**2 HOURS  
ZOOM**

(IN PERSON WORKSHOPS  
AVAILABLE IN LONDON)

**FREE OF CHARGE**  
DONATIONS WELCOMED

Income generated from these workshops fund our wider work to bring 'hidden' audiences into the arts.

Arts Audience Insights CIC are accredited researchers into arts audiences. We conduct psychographic research into an audience's participation with the arts as to increase access for traditionally unengaged, underrepresented and discriminated audiences.

VISIT [AUDIENCE-INSIGHTS.ORG](https://www.audience-insights.org) FOR MORE INFORMATION